



# CHICAGO PAPER MONEY EXPOSITION

700 East State Street, Iola, WI 54990-0001

The 16th Annual Chicago Paper Money Exposition will be held Thursday through Sunday, March 18-21, 2010 at the Crowne Plaza Chicago O'Hare, 5440 North River Road, Rosemont, Illinois, 60018.

<b>SHOW HOURS</b>	2PM-6PM	Thursday, March 18	(Professional Preview Day - \$75 / Booth holder setup at 10AM-2PM)
	10AM-6PM	Friday, March 19	(Booth Holders at 9AM)
	10AM-6PM	Saturday, March 20	(Booth Holders at 9AM)
	10AM-1PM	Sunday, March 21	(Booth Holders at 9AM)
<b>BOURSE FEE*</b>	\$645* for one eight ft. table		
	\$447.50* for half of one eight ft. table		
	\$945* for "L" corner with two eight ft. tables		
	\$575* for half of an "L" corner		
(*Booth holders and half booth holders staying three or more nights under the CPMX room block at the Crowne Plaza Chicago O'Hare and paying the full \$112 CPMX room rate will receive a \$150 credit towards their 2011 CPMX booth. Residents of Cook, Lake, McHenry, DuPage and Will counties IL and Lake County, IN are presumed not to require hotel accommodations and may deduct \$150 from each stated bourse fee. Claims for this advance deduction must be accompanied by a copy of identity document showing residence in one of the above mentioned counties.) <b>One business entity only may be listed on an application and all assistants must be actual employees or household members of booth holder. Other independent dealers or clients must complete their own booth application or obtain a Professional Preview badge. No full booth may be split more than two ways. Two cases and one light included per full booth, one case and light per half booth. Four cases and one light included per "L" corner, two cases and one light per half "L" corner. Dealers taking a half corner must provide own sharing partner or pay for entire booth.</b>			
<b>SECURITY</b>	A security room will be available at the Crowne Plaza Chicago O'Hare from 10AM Wednesday, March 17 until 10AM Thursday, March 18, at which time all merchandise must be removed. Security in the bourse area will run from 10AM Thursday, March 18 until 2PM, Sunday, March 21 at which time all booths must be vacated. Booth holders agree to attend booth at all times during booth holder and public hours of event and acknowledge being advised of availability of rental safes.		

**Please complete and return bottom portion to:**  
Krause Publications  
Attn: CPMX  
700 East State St., Iola, WI 54990

**Information:**  
Scott Tappa (715) 445-2214 Ext. 13428  
FAX (715) 445-4087  
E-mail: scott.tappa@fwmedia.com

Please make check payable to **Krause Publications, Inc.**

Dealer's Name \_\_\_\_\_ Phone \_\_\_\_\_  
Mailing Address \_\_\_\_\_ Zip \_\_\_\_\_  
E-Mail Address \_\_\_\_\_ FAX \_\_\_\_\_  
Website Address \_\_\_\_\_ (For establishment of link from our website)  
Booth Sign to Read \_\_\_\_\_ (Business Name)  
\_\_\_\_\_ (City and State)

**Please reserve** \_\_\_\_\_ One eight ft. table @ \$645\*  
\_\_\_\_\_ Half eight ft. table @ \$447.50\*  
\_\_\_\_\_ "L" Corner @ \$945\*  
\_\_\_\_\_ Half "L" Corner @ \$575.00\*  
\_\_\_\_\_ Extra cases @ \$15 (\$20 at event site)  
\_\_\_\_\_ Extra lights @ \$15 (\$20 at event site)

**Total enclosed** \_\_\_\_\_ Space may be reserved with a \$400 deposit – balance due January 1, 2010. **Late payment fee \$50.**

To pay by credit card please supply the following:  
Card Type and Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Name on card: \_\_\_\_\_  
Note: **When paying by credit card no deposit is necessary. Entire amount due will be processed January 1, 2010.**

No deposit is necessary with payment by credit card. Balance will be processed to listed account number January 1, 2010.

I will share my booth with \_\_\_\_\_ **If no preference is stated sharing partner will be assigned.**  
\_\_\_\_\_ Check here if you are claiming the \$150 advance bourse fee credit as a resident of Cook, Lake, McHenry, DuPage or Will County, IL or Lake County, IN and include copy of identity document as proof of residence.  
\_\_\_\_\_ Check here if you are claiming the \$150 discount for having stayed three or more nights under the CPMX room block at the Crowne Plaza for the 2009 CPMX at our full \$112 rate and attach a copy of your paid room folio.

Please list all badge holders, including primary dealer.

**Badges are allowed only for immediate household members of primary dealer or his actual employees. Only one dealer entity may be included on a bourse application for any full or half booth space. Other dealers, clients, friends, etc. must purchase either their own booth or a Professional Preview badge.**

Booth holder releases F+W Media, Inc., Krause Publications, Inc., their officers, agents, employees and/or subcontractors for any and all losses or damages at or arising out of the Chicago Paper Money Exposition and/or any associated events or functions. Booth holder agrees to attend booth during all booth holder and public hours of CPMX and to maintain its own insurance coverage for all hazards and/or categories or causes of loss or claims. Booth holder acknowledges that in order to be assigned to same booth occupied at 2009 CPMX, renewal must take place prior to departure from 2009 CPMX. Additional conditions/restrictions apply and appear on reverse.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Additional Bourse Contract Conditions:

- 1) Booth holder represents that all individuals for whom badges have been requested are his actual employees (defined as a recipient of a W-2 or 1099 form from booth holder) or household members, that no badges have been requested for any individuals who are not his actual employees or family members **and** that no individuals listed for badges on his application maintain a commercial or business identity separate from his own.
- 2) Booth holder agrees not to permit anyone not officially accredited to his booth to be present inside, do business or conduct transactions in, at or from his booth, agrees not to sublet either his partial or entire booth and acknowledges that booths not occupied by 2PM Thursday, March 18 shall revert to event sponsor without refund. Booth holder acknowledges that he is responsible for the conduct of all individuals accredited to his booth and is additionally responsible for the fulfillment of all commitments and/or transactions made or entered into by them during the CPMX and/or any affiliated or associated events.
- 3) Booth holder acknowledges that once vacated or no longer fully operated under his direct supervision, his booth space reverts to event sponsor, that booth may not be sublet and may be occupied only by original booth holder in the same configuration as provided to booth holder by event sponsor.
- 4) Booth holder agrees to operate and be present in his booth during all booth holder only and public hours of the CPMX and agrees to secure his brief cases and other containers housing his valuables and/or inventory with locked chains, cables and/or other generally recognized security devices during all open and/or closed hours of the CPMX. Booth holder acknowledges having been advised of the availability of rental safes.
- 5) Booth holder agrees to vacate booth and surrender all CPMX provided rental equipment no later than 2PM Sunday, March 21, 2010
- 6) Last date for refunds is January 1, 2010

## Hotel Reservations:

To reserve a room at the Crowne Plaza Chicago O'Hare event site at the special Chicago Paper Money Exposition rate of \$112 please call the hotel directly at (888) 233-9527 and advise the agent that you are attending the Chicago Paper Money Exposition. Mention rate code "**Chicago Paper Money 2010**" to obtain our special rate. Please remember that in order to qualify for the special \$150 hotel credit that you may apply to your booth at the 2011 CPMX you will need to stay three or more nights at the Crowne Plaza Chicago O'Hare at the full \$112 CPMX rate during our 2010 event. Once the block is sold out or after it expires on February 1, 2010 it may not be possible for you to qualify for the hotel credit if rooms are no longer available under our block. Please book early to avoid disappointment. *Stays outside the CPMX room block for whatever reason, including waiting to call until our rate is no longer available, will not qualify for the \$150 credit.*

## Auctions:

The official Chicago Paper Money Exposition auction will be cataloged and conducted by Lyn F. Knight. Auction lot viewing begins Wednesday, March 17 at 10AM.

## Auction Contact:

Lyn F. Knight Currency Auctions  
P.O. Box 7364  
Overland Park, KS 66207-0364

Phone: (800) 243-5211  
(913) 338-4754  
FAX: (913) 338-4754  
E-mail: lynfknight@aol.com  
Website: www.lynknight.com

By supporting our official auction company, both as consignors and bidders, our booth holders help contribute to the overall success of the CPMX and to their own results.

Lyn F. Knight Currency Auctions has been named the official Chicago Paper Money Exposition rare currency auction house for 2010-2011-2012.

If difficulties are encountered in making hotel reservations under our group room block at the Crowne Plaza Chicago O'Hare, please obtain the full name of the agent involved and e-mail the Convention Chairman for assistance – [regan.pourchot@fwmedia.com](mailto:regan.pourchot@fwmedia.com).

For information about the **Chicago Paper Money Expo** please visit our website: [www.cpmxshow.com](http://www.cpmxshow.com). Booth holders with websites will receive a link from our website to enable exposure to additional potential clients through your participation in the CPMX.