

# krause publications

Numismatics Group

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3<sup>RD</sup> ANNUAL  
**NUMISMATIC  
INDUSTRY  
DIRECTORY!**

Dear Valued Customer,

Krause Publications again invites you to have your company listed **FREE** in our **2009 Annual Numismatic Industry Directory**. Just complete the form on the back of this page. Select 3 **FREE** categories under which you'd like your listing to appear; check any desired upgrades; and mail or fax it to us by February 10.

The **Directory** will be poly-bagged and included in all subscriber copies of the March 31 issue of *Numismatic News*, as well as the April 2009 issues of *World Coin News* and *Bank Note Reporter*—that's *more than 60,000 total copies* to be distributed!

The **2009 Directory** will list hundreds of business names and their contact information, by category, making it a valued reference guide for thousands of collectors, dealers and enthusiasts to refer to again and again.

## UPGRADE OPTIONS:

**Make your listing stand out —**

**choose from the following upgrades:**

- **Add categories** (beyond your 3 free categories)—**\$10 each**
- **Highlight** your listing in **color**—**\$40**
- Add your **full-color logo**—**\$50**
- Include a 25-word **company description**—**\$75**

**For even greater visibility, consider**

**our display advertising options:**

Full page (7" x 10") .....	\$1,200
Half horizontal (7" x 4 7/8") .....	\$630
Quarter page (3 1/2" x 4 7/8") .....	\$475
Four-color .....	add \$375
Spot color .....	add \$210



**DON'T MISS THIS GREAT OPPORTUNITY TO REACH NEW & EXISTING CUSTOMERS!**  
*Contact your representative today!*

**1.800.573.0333**

**Robbie** x13220 • robbie.cain@fwmedia.com

**Sue** x13224 • sue.konkel@fwmedia.com

**Debbie** x13221 • debbie.tischendorf@fwmedia.com

You must submit this form by **February 10** to get your free listing!

# Don't Be Left Out!

Don't miss your **FREE** opportunity to be listed in the product & supplier directory devoted **exclusively to numismatics!**

**A new form must be submitted each year!**

The Numismatic Industry Directory will be delivered to ALL 60,000+ subscribers of **Numismatic News**, **World Coin News** and **Bank Note Reporter**. The 2009 Directory will also be on **www.numismaticnews.com**—viewed by thousands of online readers!

## FREE LISTING INFORMATION:

Company Name: \_\_\_\_\_

*(Note: Write company name as you want it to appear.)*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Toll-Free Number: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

E-mail: \_\_\_\_\_

Contact: *(for our records only)* \_\_\_\_\_

## CHECK YOUR **THREE FREE** CATEGORIES:

*(Additional listings are \$10 each\* — only first three are FREE.)*

### US Coins

- Bullion (US Coin)
- Cents
- Colonial (US Coins)
- Commemorative (US Coin)
- Dollars
- Errors (US Coin)
- Gold (US Coin)
- Halves
- Rare (US Coin)
- Silver (US Coin)
- US Coins

### World & Ancient Coins

- Africa (WC)
- Ancient Coins (WC)
- Asia (WC)
- Australasia (WC)
- Australia (WC)
- Bullion (WC)
- Canada (WC)
- Central America (WC)
- Commemorative (WC)
- Errors (WC)
- Europe (WC)
- Mexico (WC)
- Middle East (WC)
- Mints (WC)
- Rare (WC)

### South America (WC)

- Tokens/Medals (WC)
- Topical (WC)
- World Coins

### US Paper Money

- Confederate (USP)
- Errors (USP)
- Fractional (USP)
- Large Size Notes (USP)
- National Bank Notes (USP)
- Obsolete (USP)
- Small Size Notes (USP)
- Stocks / Bonds (USP)
- US Paper Money

### World Paper Money

- Africa (WP)
- Asia (WP)
- Australasia (WP)
- Canada (WP)
- Central America (WP)
- Errors (WP)
- Europe (WP)
- Mexico (WP)
- Middle East (WP)
- South America (WP)
- Stocks / Bonds (WP)
- World Paper Money

### Exonomia & Misc.

- Foreign Exonomia
- Medals
- Military
- Other Exonomia
- Tokens
- US Exonomia

### Supplies & Services

- Appraisals
- Auctions
- Clubs & Organizations
- Coin Shops
- Dealers
- Financial Services
- Grading
- Insurance
- Mints (Service)
- Museums
- Other Services
- Other Supplies
- Reference Materials
- Retailers
- Security
- Show Promoters
- Suppliers
- Web Sites
- Wholesalers

## UPGRADE YOUR LISTING!

*Here are 3 great ways to draw attention to your listing!*

- YES!** Highlight my listing in **color** (\$40).\*
- YES!** Place my **four-color logo** near my company name and address (\$50).\*\*
- YES!** I want my **company description** to appear near my company name and address (\$75).\*  
*(Fill out company description below.)*

## COMPANY DESCRIPTION:

*(Describe your company in 25 words or less for \$75)*

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## GET EVEN GREATER VISIBILITY WITH DISPLAY ADVERTISING!

*Limited space available — call now!*

\* Payment must be received before deadline.

\*\* Please submit a high-resolution (300 dpi) logo by e-mail to [nnads@krause.com](mailto:nnads@krause.com). Logos can also be submitted by attaching a copy of your logo to this form. You may also submit your logo on disk to the address below.

**Fax this completed form to:** 715.445.4087 or **Mail to:** Numismatic Industry Directory, 700 E. State St., Iola, WI 54990-0001

Call 1.800.573.0333 for more information or to advertise!

Robbie x13220, [robbie.cain@fwmedia.com](mailto:robbie.cain@fwmedia.com) • Sue x13224, [sue.konkel@fwmedia.com](mailto:sue.konkel@fwmedia.com) • Debbie x13221, [debbie.tischendorf@fwmedia.com](mailto:debbie.tischendorf@fwmedia.com)